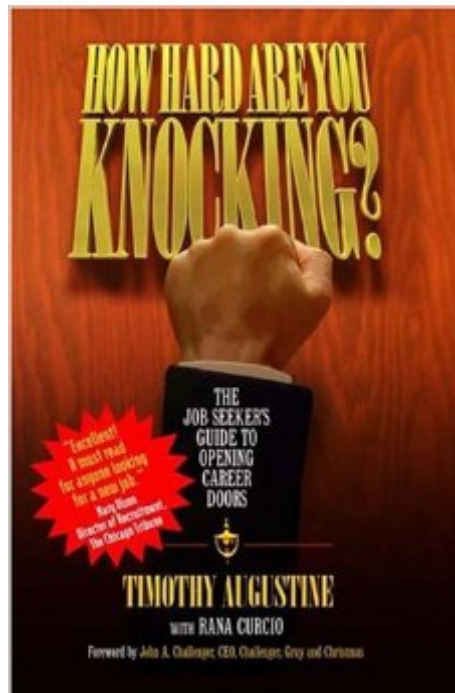


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# How Hard Are You Knocking? The Job Seeker's Guide To Opening Career Doors



## Synopsis

In this age of globalization, corporate downsizing and outsourcing, everybody is asking the same question: "How can I jump into the job market and learn to sell myself?" Tim Augustine has the answer. "How Hard Are You Knocking?" provides a set of detailed guidelines that will help you:

- Assess and set your career goals
- Target specific companies that match your goals through networking
- Develop a marketing strategy to sell yourself
- Craft an effective resume that communicates the value you can provide
- Dress for success to make a positive first impression
- Prepare for and give a successful interview
- Develop a game plan to succeed at your new job
- Continue networking throughout your career.

Whether you're a recent college grad or a seasoned professional, the detailed information and advice in "How Hard Are You Knocking?" will help you win the interview and land a new job. This will become a dog-eared reference book you'll keep using throughout your career.

## Book Information

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## Customer Reviews

Written by the managing partner and co-owner of an international Human Resource Consulting Firm specializing in Executive Recruitment, *How Hard Are You Knocking? The Job Seeker's Guide To Opening Career Doors* is a straightforward guide to selling oneself and one's talents in a globalized economy riddled with corporate downsizing and outsourcing. Tips, tricks, and techniques for landing an interview and earning a job include how to format an impressive resume, how to dress to make a good first impression, ways to keep one's cool during an interview, and how to keep one's eyes and ears open for advancement opportunities. Point-by-point examples, suggestions, and

stage-by-stage walkthroughs make how Hard Are You Knocking? highly recommended for all job-seekers regardless of individual background.

Its a good book for the confused job seekers. You will know how to make a good judge at times with you really need it. The author gave a seminar at my university. That helped me to some extent. At the end, this book is just a weapon that needs a able machine(you) to fire it. Good luck

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